



dottedline.agency
8000 Franklin Farms Drive • Richmond, VA • 23229

Open Position – Art Director

Dotted Line is a fast-growing creatively driven, strategically focused marketing firm with a roster of regional and national accounts.

We are looking for an Art Director to join our growing Creative Department. This role will serve to elevate the conceptual ideation, visual style and overall brand aesthetic for our client and agency creative.

This role will report to the Creative Director and support the agency in driving conceptual creative work as well as participate in elevating design production across agency creative projects.

Duties

- Create and maintain the visual look for work on client accounts, making sure their marketing materials are visually engaging and that brand messaging is clear
- Craft effective visual advertising and marketing elements across current and emerging forms of media
- Collaborate with copywriters to develop concepts for ad campaigns
- Attend brainstorming sessions to develop concepts for new business opportunities
- Pitch concepts internally to creative director or account team
- Participate in photo and video shoots
- Help drive agency creative innovation and best practices
- Work collaboratively with teams across the agency to create award winning work

Desired Experience:

- Bachelor's Degree
- 5+ years working in an agency, or equivalent, creative department
- Deep knowledge and skill in Adobe Creative Suite
- Skill in one or more of the following: video editing, animation, illustration, photography

Key Skills and Competencies:

- A self-starter
- Innovative, problem-solving
- Collaborative work style
- Enthusiasm and positive outlook
- Team-oriented, with a professional growth mind-set

Why Should You Apply?

- Chance to make a difference with a successful, fast-growing business
- The opportunity for career advancement in a professionally growth-oriented environment



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- Competitive salary and profit share opportunities
- Strong benefits include paid time off, healthcare, and retirement

Interested?

- Please send your resume to and portfolio link to charles@dottedline.agency